



FareShare Midlands Summer Holiday Provision 2020

In partnership with Leicester City Council





The **co-operative**
Central England Co-operative



We are very grateful for all our funders and partners, that continue to support us throughout the year.

This summer, we would like to say a massive thank you to the Central England Co-operative, TNLCF and Reaching People, Feeding Britain, De Montfort University and Leicestershire and Rutland Sport who provided funding for this summer's Holiday Provision.

The combined funding has enabled us to support nearly 2,000 children in Leicester City and provide almost 300,000 meals over the summer

Why is our Holiday Provision important?

Thanks to the dedicated campaigning, carried out by Marcus Rashford, the government extended their free school meal voucher scheme to cover the summer holidays, but is this enough?

The facts:

According to the latest studies (2018/19), around 1.3 million school children are entitled to Free School Meals.

However, 4.2 million children are recorded as living in poverty throughout the UK

This means there are around 3 million children around the UK that are living in poverty, but do not have access to free school meal vouchers over the summer, or during school time.

Facts and figures taken from https://cpag.org.uk/child-poverty/child-poverty-facts-and-figures#footnote1_dkmhqld,
<https://www.gov.uk/government/news/plans-set-out-to-support-pupils-eligible-for-free-school-meals>

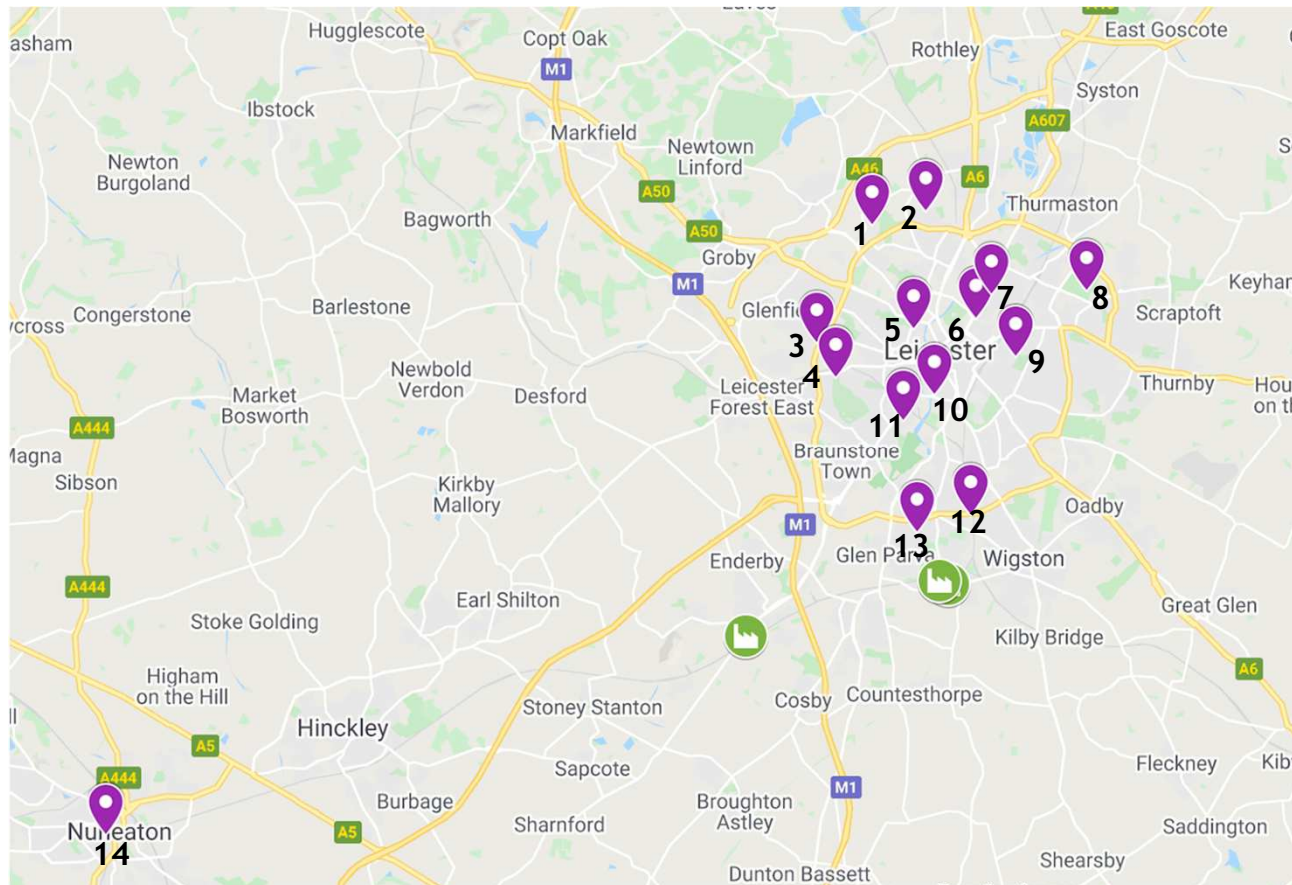
FareShare Midlands- CFMs

Our Community Food Members (CFMs) are the groups that we work with to help fight food poverty and food waste.

This summer, we worked with a total of 14 groups across Leicester - see map on following slide.

We work with a range of groups, such as;

- Adventure Playgrounds
- Charities
- Community centres
- Religious centres
- Schools
- Sports Centres
- Hostels



Leicester groups:

1. Christ the King, Beaumont Leys
2. Mowmacre Young People's Play and Development Association
3. New Parks Adventure Playground
4. Braunstone Adventure Playground
5. Woodgate Adventure Playground
6. St Matthews What Cabin
7. Belgrave Playhouse
8. Northfields Play Association
9. Highfield Adventure Playground
10. St Andrews Play Association
11. Mosaic Church
12. Goldhill Adventure Playground
13. Eyres Monsell Club for Young People
14. Khair in the Community

FareShare Midlands- Leicester

Number of CFMs: 14

Number of children per week: 1990

Total number of meals: over 293,000

Total weight redistributed: 117.2 tonnes

What did we do?

- Food parcels, containing ambient stock, as well as purchased fruit and snacks.
- The success of this project is evident as it has continued past the original timeline and it planning to run until October- funding permitting.



Above- fruit and vegetables being sorted at one of our warehouses

FareShare Midlands- Leicester

		Week Number	Week Number	Week Number	Week Number	Week Number	Week Number	Week Number		
Member	HP Region	29	30	31	32	33	34	35	Total	Number of Meals
Belgrave Playhouse	Leicestershire	886	1,436	1,216	901	1,347	1,144	1,031	7,962	18,955.95
Braunstone Adventure Playground, HH	Leicestershire	1,210	2,179	477	1,276	1,080	1,245	1,096	8,563	20,387.76
Christ the King Holiday Club	Leicestershire	595	908	609	384	945	595	323	4,360	10,381.90
Eyres Monsell Club for Young People (EMCYP), HH	Leicestershire	-	508	162	232	57	285	226	1,470	3,500.24
Goldhill Play Association HH	Leicestershire	1,309	1,315	1,288	1,244	893	1,114	889	8,052	19,170.36
Highfields Adventure Playground	Leicestershire	1,729	2,113	2,522	2,406	3,637	3,464	2,297	18,168	43,257.14
Khair In The Community CEC	Leicestershire	-	888	1,100	1,793	1,090	1,112	1,095	7,078	16,852.74
Mosaic Church HH	Leicestershire	397	454	548	495	434	548	-	2,876	6,847.95
Mowmacre Young Peoples Play & Development Assoc.	Leicestershire	1,713	1,556	1,460	1,493	1,000	1,235	1,033	9,490	22,594.17
New Parks Play Association, HH	Leicestershire	1,386	1,332	1,363	1,310	1,090	1,118	1,015	8,613	20,506.07
Northfields and District Play Association	Leicestershire	989	2,184	387	1,302	890	1,223	1,088	8,061	19,193.10
St Andrews Play Association	Leicestershire	937	1,318	1,298	1,204	1,085	1,127	1,079	8,047	19,159.52
St Matthew's Children's Action Group (What Cabin)	Leicestershire	1,049	1,625	2,135	2,569	2,016	1,936	1,936	13,266	31,584.64
Woodgate Adventure Playground, HH	Leicestershire	1,076	1,806	1,923	1,752	1,562	1,993	1,096	11,208	26,686.31



“Thank you for such a variety it’s going to be brilliant and help out” -parent visiting EMCYP

To the 14 groups involved in Leicester, we have distributed over 27 tonnes of fruit.

This equals over **192,800** individual pieces of good quality, fresh fruit.

Thanks to the support of our funders, we were able to purchase the fruit we used. This meant we could ensure a reliable supply of long life fruit.

We were also able to purchase child-friendly snacks to accompany the fruit.



Along with the fruit and snacks, we utilized our funding to help encourage the children involved to recycle, by providing each child a reusable bag.

These bags were given to our CFMs to help with redistributing the food, without needing a constant supply of plastic bags



We also received a donation of activity/ reading packs from the Arts Council and activity packs from Leicestershire and Rutland Sports.

We sent these out to our holiday groups, along with the food. These were greatly appreciated by the children as an added bonus to the food packs

“Brilliant bag again and a surprise activity pack. My daughter loves it thank you” - parent visiting EMCYP

FareShare Midlands- Deprivation Figures

Area	Index of Multiple Deprivation (IMD)	Number of children living in poverty after housing costs	% of children living in poverty after housing costs
Birmingham	7	131,646	41
Bolsover	58	5,258	30
Chesterfield	86	6,109	28
Coventry	78	33,590	37
Derby City	90	21,222	32
Derbyshire Dales	265	2,945	21
Leicester	22	39,776	41
Nottingham City	10	32,782	39
Sandwell	12	38,260	43

Figures taken from End Child Poverty 2019 report

The figures from End Child Poverty 2019 report show the areas of highest concern within the Midlands to be Birmingham, Coventry, **Leicester**, Nottingham and Sandwell. As well as numerous local authorities spread across Derbyshire.

Therefore our aim was to reach these areas with our summer Holiday Provision

FareShare Midlands- Holiday Provision Figures

Region	Total weight redistributed (kg)	Retail value	Meal equivalent	CFMs	Number of children
Birmingham	19,654.04	£28,108	49139	10	1020
Coventry	22,153.15	£36,168	55383	1	1500
Derbyshire	75,593.10	£101,841	188986	17	1328
Leicestershire	117,212.60	£157,380	293036	14	1990
Nottinghamshire	39,040.49	£57,725	97612	36	3485
Sandwell	10,885.75	£13,596	27215	1	500
Totals	284,539.13	£394,818	711,371	79	9823

This summer, during the pandemic, demand increased across the city. Over 293,000 meals delivered compared 32,000 in 2019

Other vital work to support children and families

- Although children's centres have been closed services have still been delivered through virtual and face to face via doorstep and garden visits and making use of outdoor space.
- LCC catering department made daily deliveries and weekly food parcels , formula milk and nappies to 568 individual children totalling 9,757 meals between April and August.
- The Council's early help service have been working closely with the playgrounds over the summer and provided get up and go activity packs which were distributed to many families - taking into account the physical wellbeing of children stuck at home



FareShare Midlands-

Likely reasons for increase in demand this summer

- Summer holiday food programme now in it's fifth year = more awareness
- Schools closing their doors to most children in March
- Places of religion closing their doors
- Community Centres and Foodbanks closing
- Children's Centres not being able to support children in their community in the usual way
- Businesses closing down and unemployment rising
- Employees furloughed losing 20% and then 30% of their income

“We just want to thank everyone who has supported us with this project and we hope to work with you in the future ... we hope to start activities for children after school etc where we hope to provide them with afternoon tea and may be also meals during holiday periods” - Bharti, Belgrave Playhouse

“The scheme this year was very successful with a good mix of food, fareshare were very happy to listen to our comments and change the type of food that we wanted after the first week” - Louise, EMCYP

“...I do not know how some of our families would have survived without this service” - Bethan, Braunstone Adventure Playground

“Thank you for a lovely bag yet again. Will have 2 happy girls after school” - parent visiting EMCYP

“This is summer it has been paramount, the people that are just struggling to feed their children is unbelievable and still ongoing” - Bethan, Braunstone Adventure Playground

What next?

- Feeding Leicester to continue to lead on improving access to food during the school holidays. Aim to reach more children / continue to improve access to good, healthy food
- Ensuring that no child goes hungry a key priority for the city. Accept and support that well fed children do better at school for e.g.
- Continue to develop holistic approaches to addressing child hunger
- Invest in understanding and evaluation. How will Covid-19 impact next year?
- Feeding Leicester to be involved with Feeding Britain and the Department for Education's lobbying the Government to support school holiday food programmes on a national scale.

“Food security is split into food access and poverty created by wealth. Neither FareShare or Feeding Leicester is trying to be the solution to poverty - but instead seek to influence underlying causes and aim to ensure that communities have access to nutritious, healthy food that can help to prevent poor health and inequality. Understanding where and why poverty occurs is vital to allow us to put in place interventions as important as the summer holiday food programme”